

Fabbrica della Conoscenza



DEVELOPMENT AND PRESERVATION IN LARGE CITIES
an international perspective

edition 2012

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CARMINE GAMBARDILLA
DAVID LISTOKIN

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**Development and preservation in large cities:
an international perspective**
Edition 2012

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David LISTOKIN



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Table of contents

9	Preface Carmine Gambardella
11	Preface David Listokin
13	Foreword Maria Grazia Quieti
15	Foreword James Rodriguez
17	Multicriteri@knowledge of the World heritage Properties in Campania Carmine Gambardella
21	Historic preservation in the United States (U.S.): History and implementing mechanisms David Listokin
25	Syllabus International seminar – 2012 Development and Preservation in Large Cities: An International Perspective
29	Modules and Biographies
31	Modules
51	Biographies

Topic A

New York City and Naples-Examples of Restoration and Adaptive Reuse of Historic Properties

- 59 The Royal and Corigliano Palaces in Naples
Ottavia Gambardella
- 63 The 14th century Church of Santa Maria di Donnaregina
Lidia Padricelli
- 67 The Royal Hostel for the Poor
Pasquale Silvestro
- 71 Capuano Castle
History of change: Royal Residence to Courthouse
Domenico Spena

Topic B

Italy and U.S.-Heritage Tourism-Magnitude, Profile, Economic Contribution, Promotion and Challenge

- 77 The Cultural Landscape as a 'place' of identity. Generating processes
Gaia Giordano
- 81 Cultural Heritage Tourism in Italy and France: compare and contrast
Alessandro Ciabrone
- 85 The Italian Cultural Heritage: the need to update the tools of analysis, representation and knowledge
Lina Abategiovanni
- 89 Cultural and World Heritage Tourism in Campania
Gino Spera
- 93 Preservation and enhancement of cultural tourism in Italy
Vincenzo Carducci

Topic C

Italy and U.S.-Financial Mechanisms for Preservation

- 99 Financing tools and mechanisms for preserving cultural heritage: some experience in the Campania Region
Fabiana Forte

Topic D

Italy and U.S.-Preservation Regulatory Mechanisms-Survey, listing, regulatory review

- 105 Urban planning and expropriation in Italy
Marco Calabrò
- 109 Drawing landscape. The case study of 'Regi Lagni'
Nicola Pisacane
- 113 The legal regime of the "rights of common" for the protection of the landscape and the local identity
Manuela Piscitelli
- 117 Representing the plan: between spatial dynamics and conservation of urban space
Fabio Converti
- 121 From cataloguing to project. The conservation of the historical centre of Visciano
Enrico Formato
- 125 The urban plan as a "measure" of the city
Giuseppe Guida

Topic E

*Italy and U.S.-Preserving Sacred Structures-
Special Issues and Procedures in preserving
historic churches and similar resources*

- 131 Three-dimensional survey and modelling as a first approach to the preservation of sacred sites. The case study of the historical Cemetery in Naples. From the real configuration to a multidimensional database
Pasquale Argenziano
- 135 The Monumental Cemetery in Naples: an ‘open-air museum’ to preserve through knowledge acquisition. The photorealistic and colorimetric characterization of the 3D surfaces from ‘point-cloud’ model
Alessandra Avella
- 139 The design of a functional conversion of Ecclesiastical Architecture into Auditoria for Concert Music with a multi-sensory approach. The experience of the church of Santa Maria Maggiore in Naples
Maria Di Gabriele
- 143 The seismic safety of cultural heritage
Ingrid Titomanlio
- 147 Catacombs
Italia Arboretto, Mariagiovanna Palmiero

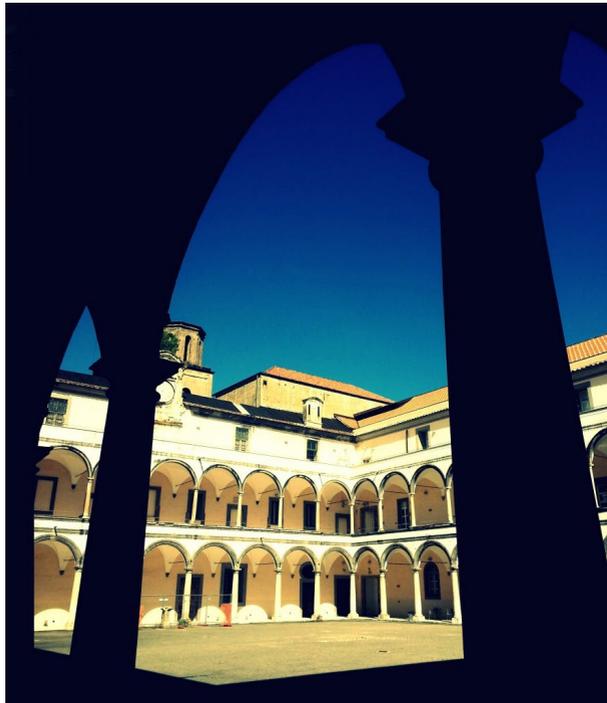
Preface

Carmine Gambardella

Director of the
Department of
Architecture and
Industrial Design SUN,
Italy
President BENECON

The lecture series entitled *Development and Preservation in Large Cities: An International Perspective* organized by the Department of Architecture and Industrial Design Luigi Vanvitelli at the Second University of Naples, the Regional Centre of Expertise on Culture, Ecology and Economy (BENECON) – an institutional member of the *UNESCO Forum University and Heritage* – and the *Edward J. Blustein School of Planning and Public Policy at Rutgers, the State University of New Jersey* has been an extraordinary success involving 50 participants which has included academic staff, PhD as well as undergraduate students of both the Italian and U.S. partner institutions, who have received a joint qualification. The results are summarized briefly in this publication, with all the participants having work together as a team through a comparative methodological approach in the following areas: representation, safety and protection of the environment and structures, local government, planning and planning legislation, landscape and cultural heritage, economy and cultural heritage of architecture. More importantly, the wealth of scientific expertise and human resources cannot be merely limited to the five months of the course – from January to May 2012 – but is projected towards future joint projects that have already been agreed upon, such as the 2nd edition of the series to be held in 2013. This experience is part

of a virtuous internationalization process that establishes American universities and institutions as partners. The Department is home to a one of the National Committees of the Italian Fulbright Association for Cultural Heritage, Sustainable Development, Urban Planning, Architecture and Management of the UNESCO World Heritage Sites. The US – Italy Fulbright Commission has sponsored a number of initiatives, including the IX (2011), X (2012) and XI (2013) International Forum “Le Vie dei Mercanti” with the participation of the Massachusetts Institute of Technology Boston (Mobile Experience Lab.), University of California at Berkeley (Department of Landscape Architecture), Harvard University (School of Design) as well as Rutgers, whose teachers and students I would like to thank for this unique partnership.



Aversa, San
Lorenzo ad Sep-
timum, photo by
Ludovico Mascia

Preface

David Listokin

Co-director of the
Center for Urban
Policy Research
- Edward J. Bloustein
School of Planning and
Public Policy, Rutgers
University, USA

The class considered the subject of development and preservation from a cross-national perspective in Italy and the United States (U.S.). Via the internet, the class considered the following (see Table 1 for details):

1. *Why*—What are the forces respectively driving development and preservation and what is the larger historical framework of these two forces.
2. *How*—What is the regulatory and financial framework for development and preservation, with a focus on the latter.
3. *Case Studies*—Notable examples of development and preservation cases in both countries were examined.
4. *Future Policy and Planning*—What planning, design, and preservation policies and mechanisms can better synthesize development and preservation in both Italy and the U.S.

The highlights of the class from the U.S. perspective including learning about the justly world famous Italian historic resources, comparing and contrasting the regulatory and financial preservation mechanisms in both countries, learning more about the advanced technologies being used in Italy for preservation purposes, (in applications ranging from remote sensing to seismic protection), and interacting at least electronically with an esteemed group of Italian professors and students.

Regrettably, however, the class “linkage” was limited

to the internet. In addition, there was insufficient time for the student class groups (comprised jointly of Italian and U.S. students) to thoroughly examine their “compare and contrast” from both country topics of landmark regulations, preservation financial incentives, heritage tourism, adaptive reuse, and preserving church and other religious structures.



Foreword

Maria Grazia Quieti

Executive Director
The U.S.-Italy Fulbright
Commission

It is a renewed pleasure to contribute to the work of the Second University of Naples on development and historic preservation. For several years, The U.S.-Italy Fulbright Commission has sponsored the International Forum organized by the University and has provided its Fulbright scholars as resources for seminars and workshops as well as resources for the professional exchange of experiences.

This is part of the long standing tradition of academic exchanges fostered by the Fulbright Program in Italy. The Fulbright Program started in 1946 in the U.S. from an idea of Senator Fulbright in the aftermath of the 2nd World War. The founding idea of the Program is to increase mutual understanding between the people of the United States and the people of other countries by means of education and cultural exchanges. The Program exists today in over 155 countries in the world. In Italy it was introduced in 1948 and in 1975 it became binational, i.e. funded by both the U.S. and Italian Governments and managed through a Commission representing both governments. The Program promotes cultural and academic exchanges between Italy and the United States through scholarships to Italian and U.S. citizens for study, research and lecturing. It also provides an information service on the U.S. higher education system.

The areas of architecture, historic conservation, natural and cultural heritage have been and continue